



Cybersecurity Insurance

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Why Insurance?

- ▶ Incidents involving data theft continue to proliferate
- ▶ Average Ransomware cost - \$300K
- ▶ Reputation
- ▶ Data leakage
- ▶ Political fall out

Why Us?

- ▶ SLTTs are high value targets for attackers
 - ▶ Valuable/sensitive data
 - ▶ Property Tax information
 - ▶ SSNs
 - ▶ Credit Card/bank information
 - ▶ Tax/Voter records
 - ▶ Budget restraints
 - ▶ Costs of tools
 - ▶ IT Staffing/Experience/Training
 - ▶ Non-standard/ “Exceptions” to standards

What does insurance cover?

- ▶ Types of network security failures
 - ▶ Cyber Extortion
 - ▶ Malware infections
 - ▶ Fraudulent Email/compromise
 - ▶ Potential Data breaches
 - ▶ Liability
- ▶ Types of data Breaches of all sorts
 - ▶ Social Security numbers
 - ▶ Credit Cards
 - ▶ Health Records
 - ▶ Drivers license numbers

Value added services

- ▶ Lawyers
- ▶ Forensic Firms
- ▶ Ransomware interdiction/Negotiation
- ▶ Data Recovery
- ▶ Identity Theft Services
- ▶ Crisis Communication
- ▶ Training
- ▶ Metrics
- ▶ Table-Top Exercises

Why Not Insurance

- ▶ 60% did NOT pay Ransomware
- ▶ Cost: Ransomware is Expensive – coverage limits are increasing
- ▶ Increase in exclusions
- ▶ Unpredictable annual requirements
- ▶ Improved controls and safeguards can limit exposure (self-insurance)
- ▶ Insurance requirements are going to get you very secure.

Potential “up side” to Insurance issues

- ▶ Premiums starting to stabilize from sharp increases over past years
- ▶ Improved processes and controls
- ▶ Insurers better able to define risk
- ▶ Decreases in paid ransomware

Needed regardless of insurance

- ▶ Minimize risks throughout infrastructure
- ▶ Incident Response Plans
- ▶ Business Continuity
- ▶ Backups

What to expect

- ▶ Increasing complexity and detail of questions
- ▶ Tough questions for line of businesses – not just IT
- ▶ Unexpected, last minute requirements

IT Security Controls

Multifactor
Authentication

Admin/Privileged
Access
Management

Endpoint
Detection and
Response

Secure,
encrypted, air-
gapped backups

Email/Web
Filtering

Patch and
Vulnerability
Management

Incident Planning
and Testing

Cybersecurity
training/Phishing
testing

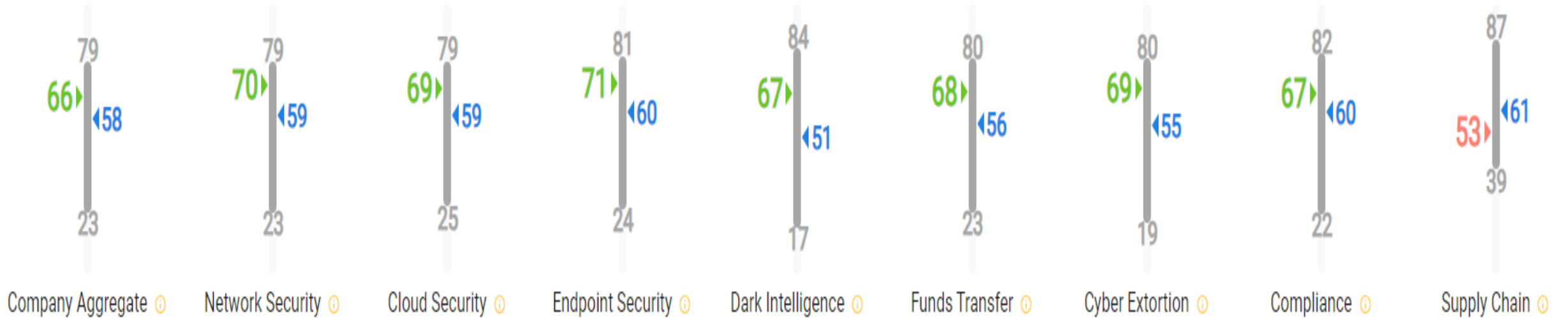
Hardening
Techniques

Logging and
monitoring (SEIM)

End-of-Life plan

Supply Chain
Management

What do Insurers consider?



Ultimate questions to ask

- ▶ What is the financial stability of the entity?
- ▶ What is the cost of premium versus additional security measures?
- ▶ Are coverage exemptions becoming unreasonable?
- ▶ How good is your entities cyber security controls?
- ▶ How developed is your Incident Response Plan(s)

Questions?

